

13<sup>th</sup> October, 2014

The Manager  
Listing Department  
The National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No. C/1, G Block  
Bandra – Kurla, Bandra (E),  
Mumbai – 400051  
Tel.: 022 – 26598100 – 14

Fax No. 022 – 26598237, 26598238

**Sub: (i) Submission of Unaudited Financial Results for the 2<sup>nd</sup> quarter and half year ended 30<sup>th</sup> September, 2014 and outcome of the Board Meeting; and**

**(ii) Submission of Limited Review carried out by Statutory Auditors as required under Clause 41 of the Listing Agreement for the 2<sup>nd</sup> quarter and half year ended 30<sup>th</sup> September, 2014.**

**Reg: Compliance with the provisions of Clause – 41 of the Listing Agreement & other applicable clauses**

**Compliance Officer :** Munish Kakra (CFO & Company Secretary)  
**Contact Address :** Libertypuram, 13<sup>th</sup> Milestone, G.T. Karnal Road, Kutail,  
P. O. Bastara, Distt. Karnal 132114 (Haryana)  
Ph. 01748 – 251101 – 03, 9313601387  
**Scrip Code :** LIBERTSHOE **ISIN No. :** INE 557B01019

Dear Sir/Madam,

Please refer to our earlier letter dated 1<sup>st</sup> October, 2014, wherein we have intimated the convening of our Board Meeting on Monday, 13<sup>th</sup> October, 2014 for consideration and approval of the unaudited financial results of the Company for the 2<sup>nd</sup> quarter and half year ended 30<sup>th</sup> September, 2014 and other allied matters.

In this regard, please be informed that the Board of Directors in their Meeting held today have, inter-alia, approved the unaudited financial results of the Company for the 2<sup>nd</sup> quarter and half year ended 30<sup>th</sup> September, 2014 in accordance with Clause 41 of the Listing Agreement. The copy of the approved results in the prescribed format is enclosed herewith as **Annexure-A**.

Further in pursuance of Clause 41 of the listing agreement, please also find enclosed herewith the Report on Limited Review carried out by our Statutory Auditors in respect of 2<sup>nd</sup> quarter and half year ended 30<sup>th</sup> September, 2014 as **Annexure- B**. Please note that in their review the Statutory Auditors found the same to be in order.

The Board of Directors, while adopting the above financial results has also noted the following:

1. During the first half of the financial year 2015, the Company has added 37 new exclusive stores in Company Owned & Company Operated (COCO) and franchisee format under its



**Liberty Shoes Ltd.**

**Corporate Office :** Building No. 8, Tower-B, 2nd Floor, DLF Cyber Citi, Phase-II, Gurgaon-122 002, Haryana, India  
Tel.: +91-124-4616200, 3856200 Fax: +91-124-4616222, E-mail: mail@libertyshoes.com www.liberty.in

**Registered Office:** Libertypuram, 13th Milestone, G.T.Karnal Road, P.O. Bastara, Distt. Karnal-132 114, Haryana (India)  
Tel.: +91-1748-251101 – 3 Fax : +91-1748-251100, E-mail: lpm@libertyshoes.com

CIN No. L19201HR1986PLC033185



retail expansion programme. The Company has further ambitious plans to expand its existing number of stores in future also.

2. The credit rating of Long Term Bank Facilities of the Company has been upgraded to "A (-)" by the Leading Credit Rating Agency during the quarter under consideration.
3. The Company has paid Dividend @ 15% on Equity Shares Capital of the Company for financial year ended 31<sup>st</sup> March, 2014 with due approval of the Shareholders in 28th Annual General Meeting held on 29th Sep, 2014.
4. The Board also observed the necessity of Independent Director on the Board of the Company consequent to the resignation of one of Independent Director in compliance with the Listing Agreements and has initiated the process of filling the said vacancy.

The Board meeting after the adoption and discussion of the agenda items concluded at 6:30 PM.

The press announcement made by the Company just after the Board Meeting is also enclosed herewith as **Annexure- C**.

You are requested to take the above information on your records.

Thanking you,  
Sincerely Yours,

For Liberty Shoes Ltd.



**Munish Kakra**  
**CFO & Company Secretary**

Encl.: a/a

## PART-I STATEMENT OF UNAUDITED RESULTS FOR THE 2ND QUARTER AND HALF YEAR ENDED 30TH SEPTEMBER, 2014

(Rp in Lacs except Shares &amp; EPS)

	Particulars	3 Months ended 30th September, 2014	Preceding 3 Months ended 30th June, 2014	Corresponding 3 Months ended 30th September, 2013	Half Year ended 30th September, 2014	Corresponding Half Year ended 30th September, 2013	Year ended 31st March, 2014
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
<b>1</b>	<b>Income from Operations</b>						
	Gross Sales	15007.29	10629.74	11301.01	25637.03	22971.90	50060.20
	Domestic	13433.14	9483.35	9928.12	22916.49	20906.52	45501.71
	Exports	1574.15	1146.39	1372.89	2720.54	2065.38	4558.49
	Less: Excise Duty	626.80	465.99	397.39	1092.79	808.79	1711.33
	(a) Net Sales/Income from Operations (Net of Excise duty)	14380.49	10163.75	10903.62	24544.24	22163.11	48348.87
	(b) Other Operating Income	69.63	34.71	42.70	104.34	76.32	41.19
	<b>Total Income from Operations (Net)</b>	<b>14450.12</b>	<b>10198.46</b>	<b>10946.32</b>	<b>24648.58</b>	<b>22239.43</b>	<b>48390.06</b>
<b>2</b>	<b>Expenses</b>						
	a) Cost of Materials Consumed	5853.29	5283.67	5064.64	11136.96	9649.88	19174.18
	b) Purchases of Stock-In-Trade	3825.66	341.65	1569.15	4167.31	3073.79	6146.75
	c) Changes in Inventories of Finished Goods, Work-In-Progress and Stock-in-Trade	(1415.43)	(1079.85)	(1081.30)	(2495.28)	(1325.45)	12.37
	d) Employee Benefits Expenses	1617.59	1471.37	1452.23	3088.96	2910.49	5798.18
	e) Depreciation and Amortisation Expenses	283.48	267.01	268.31	550.49	525.12	1106.57
	f) Other Expenses	3637.58	3221.40	3078.60	6858.98	6096.81	13157.13
	<b>Total Expenses</b>	<b>13802.17</b>	<b>9505.25</b>	<b>10351.63</b>	<b>23307.42</b>	<b>20930.64</b>	<b>45395.18</b>
<b>3</b>	<b>Profit from Operations before Other Income, Finance Costs and Exceptional Items (1-2)</b>	<b>647.95</b>	<b>693.21</b>	<b>594.69</b>	<b>1341.16</b>	<b>1308.79</b>	<b>2994.88</b>
<b>4</b>	<b>Other Income</b>	<b>10.29</b>	<b>8.42</b>	<b>(4.00)</b>	<b>18.71</b>	<b>2.57</b>	<b>34.73</b>
<b>5</b>	<b>Profit from Ordinary Activities before Finance Costs and Exceptional Items (3+4)</b>	<b>658.24</b>	<b>701.63</b>	<b>590.69</b>	<b>1359.87</b>	<b>1311.36</b>	<b>3029.61</b>
<b>6</b>	<b>Finance Costs</b>	<b>402.13</b>	<b>365.46</b>	<b>402.72</b>	<b>767.59</b>	<b>789.23</b>	<b>1607.46</b>
<b>7</b>	<b>Profit from Ordinary Activities after Finance Costs but before Exceptional Items (5-6)</b>	<b>256.11</b>	<b>336.17</b>	<b>187.97</b>	<b>592.28</b>	<b>522.13</b>	<b>1422.15</b>
<b>8</b>	<b>Exceptional Items</b>	<b>(13.26)</b>	<b>2.10</b>	<b>4.77</b>	<b>(11.16)</b>	<b>5.91</b>	<b>(19.72)</b>
<b>9</b>	<b>Profit from Ordinary Activities before Tax (7+8)</b>	<b>242.85</b>	<b>338.27</b>	<b>192.74</b>	<b>581.12</b>	<b>528.04</b>	<b>1402.43</b>
<b>10</b>	<b>Tax Expense</b>	<b>(10.30)</b>	<b>5.51</b>	<b>(9.77)</b>	<b>(4.79)</b>	<b>(3.84)</b>	<b>75.53</b>
	Current Year (Net of MAT Credit Entitlement)	1.57	21.50	4.43	23.07	8.43	120.06
	Tax related to earlier years	0.00	0.00	0.00	0.00	0.00	2.86
	Deferred Tax Liability	(11.87)	(15.99)	(14.20)	(27.86)	(12.27)	(47.39)
<b>11</b>	<b>Net Profit from Ordinary Activities after Tax (9- 10)</b>	<b>253.15</b>	<b>332.76</b>	<b>202.51</b>	<b>585.91</b>	<b>531.88</b>	<b>1326.90</b>
<b>12</b>	<b>Extra Ordinary Items</b>	-	-	-	-	-	-
<b>13</b>	<b>Net Profit for the period (11-12)</b>	<b>253.15</b>	<b>332.76</b>	<b>202.51</b>	<b>585.91</b>	<b>531.88</b>	<b>1326.90</b>
<b>14</b>	<b>Paid-up Equity Share Capital (Face Value Rs. 10/- per share)</b>	<b>1704.00</b>	<b>1704.00</b>	<b>1704.00</b>	<b>1704.00</b>	<b>1704.00</b>	<b>1704.00</b>
<b>15</b>	<b>Reserves excluding Revaluation Reserves</b>	-	-	-	-	-	<b>12,119.01</b>
<b>16(I)</b>	<b>Earning Per Share (EPS) (before Extraordinary Items) (of Rp0/- Each) (not annualised)</b>						
	a) Basic	1.49	1.95	1.19	3.44	3.12	7.79
	b) Diluted	1.49	1.95	1.19	3.44	3.12	7.79
<b>16(II)</b>	<b>Earning Per Share (EPS) (after Extraordinary Items) (Rp10/- Each)(not annualised)</b>						
	a) Basic	1.49	1.95	1.19	3.44	3.12	7.79
	b) Diluted	1.49	1.95	1.19	3.44	3.12	7.79

## PART- II SELECT INFORMATION FOR THE 2ND QUARTER AND HALF YEAR ENDED 30TH SEPTEMBER, 2014

<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>						
<b>1</b>	<b>Public Shareholding</b>						
	- Number of Shares	5,977,493	5,977,493	5,890,493	5,977,493	5,890,493	5,977,493
	- Percentage of Shareholding	35.08	35.08	34.57	35.08	34.57	35.08
<b>2</b>	<b>Promoters and Promoter Group Shareholding</b>						
<b>a)</b>	<b>Pledged/Encumbered</b>						
	- Number of Shares	-	-	-	-	-	-
	- Percentage of Shares (as a % of the Total Shareholding of Promoter and Promoter Group)	-	-	-	-	-	-
	- Percentage of Shares (as a % of the Total Share Capital of the Company)	-	-	-	-	-	-
<b>b)</b>	<b>Non-encumbered</b>						
	- Number of Shares	11,062,507	11,062,507	11,149,507	11,062,507	11,149,507	11,062,507
	- Percentage of Shares (as a % of the Total Shareholding of Promoter and Promoter Group)	100.00	100.00	100.00	100.00	100.00	100.00
	- Percentage of Shares (as a % of the Total Share Capital of the Company)	64.92	64.92	65.43	64.92	65.43	64.92



B	INVESTORS COMPLAINTS	3 Months Ended 30th September, 2014
	Particulars	NIL
	Pending at the beginning of the quarter	NIL
	Received during the quarter	NIL
	Disposed off during the quarter	NIL
	Remaining unresolved at the end of the quarter	NIL

Notes:

1	STATEMENT OF ASSETS AND LIABILITIES	(Rpin Lacs)		
	Particulars	As at 30th September, 2014	As at 30th September, 2013	As at 31st March, 2014
		Unaudited	Unaudited	Audited
<b>A</b>	<b>EQUITY AND LIABILITIES</b>			
1	<b>Shareholders' Fund</b>			
	(a) Share capital	1,704.00	1,704.00	1,704.00
	(b) Reserve and surplus	12,693.69	11,569.70	12,119.01
	(c) Money Received against share warrants	-	-	-
	<b>Sub total - Shareholders' Fund</b>	<b>14,397.69</b>	<b>13,273.70</b>	<b>13,823.01</b>
2	<b>Share application money pending allotment</b>	-	-	-
3	<b>Non - Current Liabilities</b>			
	(a) Long - Term Borrowings	1,078.55	770.52	1,208.92
	(b) Deferred Tax Liabilities (Net)	435.14	498.12	463.01
	(c) Other Long -Term Liabilities	550.45	482.20	493.48
	(d) Long- Term Provisions	23.45	18.64	23.45
	<b>Sub total - Non Current Liabilities</b>	<b>2,087.59</b>	<b>1,769.48</b>	<b>2,188.86</b>
4	<b>Current Liabilities</b>			
	(a) Short - Term borrowings	12,244.64	11,057.18	9,789.56
	(b) Trade Payables	9,831.00	8,128.81	8,220.46
	(c) Other Current Liabilities	2,594.81	2,896.98	2,299.98
	(d) Short- Term Provisions	201.34	195.34	578.32
	<b>Sub total - Current Liabilities</b>	<b>24,871.79</b>	<b>22,278.31</b>	<b>20,888.32</b>
	<b>TOTAL- EQUITY AND LIABILITIES</b>	<b>41,357.07</b>	<b>37,321.49</b>	<b>36,900.19</b>
<b>B</b>	<b>ASSETS</b>			
1	<b>Non-Current Assets</b>			
	(a) Fixed Assets	9,907.20	10,023.22	9,939.39
	(b) Non-Current Investments	0.45	0.45	0.45
	(c) Deferred Tax Assets (Net)	-	-	-
	(d) Long- Term Loans and Advances	1,955.21	1,364.00	1,602.39
	(e) Other Non-Current Assets	-	-	-
	<b>Sub- total -Non -Current Assets</b>	<b>11,862.86</b>	<b>11,387.67</b>	<b>11,542.23</b>
2	<b>Current Assets</b>			
	(a) Current Investments	-	-	-
	(b) Inventories	13,954.76	12,797.64	11,240.49
	(c) Trade receivables	12,805.82	10,066.46	11,565.86
	(d) Cash and Cash equivalents	560.08	526.99	714.88
	(e) Short- Term Loans and Advances	2,173.55	2,542.73	1,836.73
	(f) Other Current Assets	-	-	-
	<b>Sub- total - Current Assets</b>	<b>29,494.21</b>	<b>25,933.82</b>	<b>25,357.96</b>
	<b>TOTAL -ASSETS</b>	<b>41,357.07</b>	<b>37,321.49</b>	<b>36,900.19</b>

- The above given results have been reviewed & recommended by the Audit Committee and have also been approved by the Board in their Meeting held on 13th October, 2014. The Statutory Auditors have also carried out their Limited Review of the aforesaid results.
- The Company's Business activities fall within the single segment i.e Footwear in terms of Accounting Standard -17 on segment reporting.
- During the first half of the financial year 2015, the Company has added 37 new exclusive stores in Company Owned & Company Operated (COCO) and franchisee format under its retail expansion programme. The Company has further ambitious plans to expand its existing number of stores in future also.
- The above given results include the relevant details of Company's Overseas Wholly Owned Subsidiary (WOS) at Middle East. This WOS, established for further expanding Company's Overseas foot print has not yet commenced its commercial operations.
- The credit rating of Long Term Bank Facilities of the Company has been upgraded to "A (-)" by the Leading Credit Rating Agency during the quarter under consideration.
- The Company has paid Dividend @ 15% on Equity Shares Capital of the Company for financial year ended 31st March, 2014 with due approval of the Shareholders in 28th Annual General Meeting held on 29th Sep, 2014.
- Previous quarters period /year figures are regrouped /rearranged wherever necessary to confirm to the current period classification

Place : New Delhi  
Date : 13th October, 2014

For and on Behalf of the Board  
  
Adesh Kumar Gupta  
Chief Executive Officer

**PARDEEP TAYAL & Co.**

Chartered Accountants

Indian Bank Building  
G.T. Road, Panipat  
Ph.: 0180-2632160, 2631360  
Fax: 0180-2646198

13<sup>th</sup> October, 2014

**The Board of Directors**

Liberty Shoes Ltd.  
Libertypuram, 13 Mile Stone  
G.T. Karnal Road, P.O. Bastara  
Distt. Karnal, (Haryana)

**Sub: Limited Review Report for the 2<sup>nd</sup> Quarter and Half Year ended 30<sup>th</sup> September, 2014**

Dear Sir,

We have reviewed the accompanying statement of Unaudited Financial Results of **Liberty Shoes Ltd.** for the 2<sup>nd</sup> Quarter and Half Year ended 30<sup>th</sup> September, 2014 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, *Engagements to Review Financial Statements* issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

Thanking you,  
For Pardeep Tayal & Co.  
Firm Registration No. 002733N  
Chartered Accountants

Pardeep Tayal  
Partner  
Membership No. 081643





### Liberty Presents Its Q2 & H1 Results

**New Delhi, Oct 13, 2014:** Liberty Shoes Ltd, India's leading footwear company, today announced its results of Q2 and H1 for F.Y. 2014-15. The Company, during Q2 & H1, has recorded the Sales of ₹150.07 Crores & ₹256.31 Crores respectively as against ₹113.01 & ₹229.72 Crores in the corresponding period of previous year. The profitability during the said period has also improved.

**Sh. Adesh Gupta, CEO & Executive Director of the Company says about Revenue of the Company:**

**Domestic Sales:** The Company, with the initiative of "**MAKE IN INDIA**" prevailing in the Country, has strengthened its manufacturing competence further and registered a growth in its sales at all segments in 2<sup>nd</sup> Quarter and H1 of the F.Y. 2014-15. During this 2<sup>nd</sup> Quarter, the Company achieved sales of ₹150.07 Crores by registering a growth of almost 33% against the corresponding quarter of previous year. The Company executed a major portion of one of the prestigious Institutional Orders worth ₹48.00 Crores approx. in Q2 and supplies of remaining portion is expected to be completed by 3<sup>rd</sup> Quarter. The Company witnessed the growth in its retail front also by more than 20% besides growth in its institutional segments during the first half of this year. Sh. Gupta further stated that with the expansion programme being undertaken by the Company, the Company shall be able to achieve its sales target with improved bottom-line.

While focusing on the quality and fashion consciousness Sh. Gupta has also highlighted that the Company, to fulfill the customers' aspirations, has launched various new designs developed by its own team in the quarter under consideration.

**Export Sales:** The Company has seen tremendous growth in its export which has increased substantially by 32% as against the corresponding previous year's H1. The improvement on the export front is mainly due to tie ups with new customers and renewal of the existing contracts on better terms.

**Operating Margin:**

During the Q2, the manufacturing profit margin has remained intact but overall margin of the Company has been lower because of the institutional orders having low margin. The benefit of excise duty rate cut has not been fully exploited and the Company is presently reviewing its production planning in view of the excise benefits available with it.

During the quarter under consideration, the credit rating of Long Term Bank Facilities of the Company has been upgraded to "Single A (-)" by the Leading Credit Rating Agency which will help in easy accessibility to the bank borrowings at lower interest cost. The Company has paid Dividend @ 15% on Equity Shares Capital of the Company for financial year ended 31st March, 2014.

### **Outlook for Store Expansion**

The Company has already added 21 new showrooms of franchisees and Company Owned Company Operated (OOOO) during the 1<sup>st</sup> quarter and in pursuit of its expansion programme, it has further added 16 more stores during the 2<sup>nd</sup> Quarter also. The Company, as said earlier also, is aggressive in expansion and identifying the untapped market to enhance its presence and has plans to add 80-100 more showrooms in the Franchisees or OOOO format in this financial year to keep its expansion programme and growth as per business plan. The Company has planned to do this expansion with following TOC more aggressively and without material increase in its working Capital by improving the inventory & receivables cycle.

### **Growth Outlook**

Sh. Gupta further stated that Q2 of F.Y. 2014-15 was good quarter in terms of growth for the Company and expects that the Company will achieve its sales target in the next quarter and 2<sup>nd</sup> Half of this financial year also.

### **About Liberty Shoes Limited:**

Liberty Shoes is the only Indian company which is amongst the leading quality manufacturers of leather footwear in the World. The company is producing more than 60,000 pairs of footwear a day covering virtually every age group and income category. Products are marketed across the globe through 150 distributors, 550 exclusive showrooms and over 6000 multi-brand outlets, and sold in thousands every day in more than 25 countries including fashion-driven, quality-obsessed nations like France, Italy, and Germany. The manufacturing facilities at Liberty are called 'Humantech Centres', where technology works in perfect tandem with human creativity. The company is equipped with Humantech centres at five locations in Haryana and Uttarakhand. Liberty has developed a spectrum of 10 exclusive brands, each of which has been specially designed to cater to a specific target group. The company has something for every occasion, for every age group.

The Company has also completed two decades of public point of view since its listing with the Stock Exchange(s). Now, under the restructuring programme of consolidation of other Group Companies/Firms, the Company is gearing up itself to become a single vehicle to carry on the business under "LIBERTY" umbrella brand with its own vision for robust growth in future.